



The Industry Leader in Hearing Health Programs

TruHearing® is here to provide better hearing health benefits.



130M+
Total Lives
1.9M+
Union Lives



6,400+
provider locations



Top 6
manufacturers

Revenue Sharing Opportunities

All plans include revenue sharing opportunities. Plan options vary, contact TruHearing for detailed information.

Dru Coleman, Director of Market Expansion
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TruHearing believes hearing health matters

17+
years

partnering with the nation's largest payers

210,693

hearing aids dispensed in 2019

85+

health plan partners

Let's work together

High-Quality Hearing Plans

A low-cost benefit your employees will love.



Choice Discount

Discounted, fixed pricing for all name-brand hearing aids.

30–60% below average retail.



Choice ASO

Fixed pricing for all name-brand hearing aids, in **5 tiers** of technology.

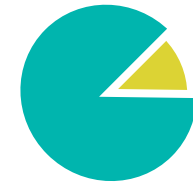
Coordinates with plan-sponsored benefit allowances.



Select ASO

Fixed pricing for select, **TruHearing brand hearing aids**.

TruHearing Advanced and Premium models.



85%

In a recent survey, *85% of members have a more positive outlook of their health plan after their experience with TruHearing.**

“

I got a hearing aid for less than half of what it would normally cost because of TruHearing. My quality of life has skyrocketed...it has soared to heights I couldn't imagine.

*Chris Palmer,
TruHearing Customer*

We have solutions that fit your needs

Learn how TruHearing can enhance your benefit offerings.

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*Q2 2020 NPS Survey

